Curriculum Vitae

Janine Kelly-Hardy, Ed.D.

Sam Houston State University, Dan Rather Communications Building, Office 308A • Email: jnk023@shsu.edu

EDUCATION

Ed.D., **Education, Leadership, Management and Policy, Seton Hall University** South Orange, NJ 2020 DISSERTATION: *The Institutionalization of an Innovative Curricular Component in a Federally Funded Program to Increase Minorities in STEM Fields. A Case Study of a Small and Large University*

M.A., Public Communication, Fordham University, Graduate School of Arts and Sciences Rose Hill, Bronx, NY, 1993

B.A., Journalism and Mass Media, Rutgers University, New Brunswick, NJ, 1988

UNIVERSITY TEACHING EXPERIENCE

Visiting Assistant Professor, Sam Houston State University Department of Mass Communication, Huntsville, TX 2020-Present

Adjunct Professor, Seton Hall University, College of Communication South Orange, NJ 2012-Present

Adjunct Professor, Montclair State University, School of Communication and Media, Upper Montclair, NJ 2006-Present

Adjunct Professor, William Paterson University, College of Communication, Wayne, NJ 2003-Present

Adjunct Professor, Monmouth University, Jules A. Plangere Center of Communication, West Long Branch, NJ 2006-2009

Adjunct Professor, Fairleigh Dickinson University, Madison and Metropolitan Campuses, Florham Park and Teaneck, NJ 1998-2010

COURSES TAUGHT

Persuasive Speaking Television News

Media Literacy Communication in Action

Communication Theory Women and Minorities in the Media

Fundamentals of Speech Oral Communication

Media Writing Research Methods

Radio and Television Industries Broadcast Newswriting

Media Criticism Dateline Democracy

Media Culture & Society

PRESENTATIONS

Kelly-Hardy, J. (March 2021). *The Underrepresentation of Black and Latino Students in STEM*. Presented at the Greater Houston Area STEM Conference, Houston, TX.

Kelly-Hardy, J. (February 2021). *Best Recruitment and Retention Strategies Of Faculty of Color.* Report presented at the 17th Annual Diversity Leadership Cultural Conference at Sam Houston State University, Huntsville, TX.

Kelly-Hardy, J. (January 2020). *Recruiting and Developing STEM Faculty of Color.* Report presented at the Texas STEM Conference Annual Meeting, Austin, TX.

Kelly-Hardy, J. (November 2019). *Best Strategies for Recruitment and Retention of Minority Faculty and Students*. Presented at the Conference on Teaching and Learning in Higher Education at LaRoche University, Pittsburgh, PA.

Kelly-Hardy, J. (June 2019). *The Root Cause of the High Attrition Rate Among Black Male College Students*. Presented at the Educators Rising National Conference, Dallas, TX.

Kelly-Hardy, J. (March 2019). *The Success of Black and Latino Students in the Houston Louis Stokes Minority Participation Program.* Presented at the Greater Houston Area STEM Conference, Houston, TX.

MEDIA PROFILE

- ➤ Offer more than 30 years of solid combined experience in Broadcast and Print Journalism, Marketing / Advertising, and Mass Media Instructional roles, including expertise within Public- and Private-Sector Organizational Support, Creative Development, and Investigative Research capacities.
- ➤ Demonstrate solid interviewing skills to create superior television programming, including engaging such high-profile guests as former New Jersey Governor Christine Todd Whitman and State Senators Nia Gill and Loretta Weinberg.
- Adept at collecting and analyzing comprehensive information about newsworthy events for publication or broadcast, as well as proactively receiving and evaluating assignments and adhering to all set operational deadlines.
- Contribute exceptional information gathering and verification skills regarding various stories through keen observation skills, resourceful interviewing abilities, and high-quality research techniques.

MASS MEDIA EXPERIENCE

Talk Show Host, "Open Minds" Television show (WPBTV)—William Paterson University, Wayne, NJ 2003 – 2007

- Successfully hosted a dynamic university-based television program, including objectively interviewing professors, attorneys, and doctors on various worldwide topics such as Affirmative Action, Hurricane Katrina, Sex, and STDs.
- Proactively discussed various collegiate and / or regional concerns, such as local elections, university-oriented tenure elimination, student homesickness, and academic and personal support.

Associate Producer, Cablevision News 12 New Jersey, Edison, NJ

2000 - 2005

- ➤ Effectively booked diverse and exciting political science-oriented guests for a morning news show, such as local university professors who objectively discussed media coverage of the war in Iraq.
- Produced complete 30-minute newscasts, as well as succinct yet informative four-minute politically-based segments.
- Created insightful daytime television segments, along with authoring scripts for morning, afternoon, and evening newscasts, and writing / editing and airing headlines for the local infobar.

Accurately authored high-profile speeches and / or press releases for the Mayor of Irvington, including booking necessary television and newspaper interviews in a prompt and proactive manner.

Assistant News Producer, TV/Reporter ROLES

1988-1999

- News producer and newspaper reporter pitched story ideas to News Directors and publishers.
- Conducted interviews wrote stories for print and broadcast media.

Kelly-Hardy 4